



Aftermarket

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## NEWS BRIEF

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### Dana to Sponsor 2022 Toledo Jeep® Fest

**MAUMEE, Ohio** – Dana Incorporated will serve as one of the presenting sponsors of the fifth annual Toledo Jeep® Fest. Held in downtown Toledo, Ohio, Jeep Fest will take place August 12-14 and will celebrate the home of the Jeep® brand.

“Since the first Jeep Fest, Dana has sponsored the festival, and we look forward to once again celebrating the Jeep brand in its hometown,” Dan Griffin, senior director, aftermarket and digital solutions for Dana. “Dana has provided high-quality driveline products for the historic Jeep brand since it was first manufactured 81 years ago, and we are excited to showcase our latest premium product offerings at this year’s Toledo Jeep Fest.”

The weekend-long [Jeep Fest](#) includes the festival’s staple attraction, the All-Jeep Parade through downtown Toledo. Other activities include concerts, a vendor midway, various Jeep history and military programming, and a four-mile run.

In addition to its presenting sponsorship, Dana will participate in the event’s enhanced vendor midway with a 53-foot semi-trailer that will showcase a variety of Dana products, including the Ultimate Dana 60™ and Ultimate Dana 44™ performance crate axles. Also on display will be five Dana-customized Jeep vehicles, all modified with Dana and Spicer® aftermarket products.

Back by popular demand, Dana will be conducting the “Dana Twin and Win” game where participants have the opportunity to win a prize when they find a matching number among the crowd of attendees. Jeep enthusiasts can register their vehicles for the event and learn more about the weekend activities at [ToledoJeepFest.com](http://ToledoJeepFest.com).

For more information about Dana performance products, contact a Dana sales representative or visit [DanaProParts.com](http://DanaProParts.com) and [DanaAftermarket.com](http://DanaAftermarket.com).

#### About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit [www.SpicerParts.com](http://www.SpicerParts.com) and [www.VictorReinz.com](http://www.VictorReinz.com). For e-catalog and parts locator, visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com). To upgrade customized vehicles with Dana products, visit [www.DanaProParts.com](http://www.DanaProParts.com). To speak with a Dana customer service representative, call 1-800-621-8084.

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