



Aftermarket

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NEWS BRIEF

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Dana to Sponsor 2021 Toledo Jeep® Fest

MAUMEE, Ohio – Dana Incorporated announced today that it will be celebrating the 80th anniversary of the Jeep Brand with a presenting sponsorship of the 2021 Toledo Jeep® Fest, held August 6-8 in downtown Toledo, Ohio.

“We are looking forward to the return of the Toledo Jeep Fest in August,” said Jeremy Rapp, director, for Dana’s core engineering department. “Since the very beginning 80 years ago, Dana has provided high-quality driveline products for the historic Jeep brand, and we will continue that relationship this summer with our sponsorship of this one-of-a-kind Jeep experience. At Dana, we are proud to help make the Toledo Jeep Fest a featured event for our great city, one that draws people from around the country to celebrate their love for all-things Jeep.”

The weekend-long [Jeep Fest](#) includes the festival’s staple attraction, the All-Jeep Parade through downtown Toledo. Other activities include an All-Jeep Exhibit at the SeaGate Convention Centre, a vendor midway, various Jeep history and military programming, and a four-mile run.

In addition to its presenting sponsorship, Dana will participate as a vendor in the event’s enhanced vendor midway with a 53-foot semi-trailer that will showcase a variety of Dana products, including the Ultimate Dana 60® and Ultimate Dana 44® performance crate axles. Also on display will be five Dana-branded Jeep vehicles, all modified with Dana and Spicer® aftermarket products.

Back by popular demand, Dana will be conducting its “Dana Twin and Win” game, where participants have the opportunity to win a prize when they find a matching number amongst the crowd of attendees. Jeep enthusiasts can register their vehicle for the event and learn more about the weekend activities at ToledoJeepFest.com.

To learn more about Dana products, contact a Dana sales representative or visit www.DanaAftermarket.com.

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com and www.VictorReinz.com. For e-catalog and parts locator, visit www.DanaAftermarket.com. To speak with a Dana customer service representative, call 1-800-621-8084.

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