



Aftermarket

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NEWS BRIEF

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Dana Expands Global Access to DanaAftermarket.com

MAUMEE, Ohio – Dana Incorporated has expanded global access to its DanaAftermarket.com e-commerce platform, making order management easier and more efficient for customers worldwide.

“Since its introduction in North America, DanaAftermarket.com has been very well received by our customers, so we are excited to make this innovative online ordering system available to customers around the globe with added regional features and translations into local languages,” said Dan Griffin, senior director, aftermarket and digital solutions for Dana. “We have already activated DanaAftermarket.com in South America and Europe and are in the process of onboarding the remainder of our distribution centers for a comprehensive global customer experience.”

Available 24-hours-a-day, seven-days-a-week, the industry-leading e-commerce platform and global e-catalog provides Dana customers with real-time order management, with up-to-the-minute data related to inventory, processing, and shipping.

Visitors to DanaAftermarket.com can check inventory status, access technical information, and view product videos, all without logging in. Those with login access can place orders, receive real-time confirmations, and follow orders through the processing phase. DanaAftermarket.com is fully integrated with delivery services, so customers can also track the shipping of their orders in real time through arrival.

To learn more, visit www.DanaAftermarket.com. For login access, customers should contact their Dana sales representative.

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer[®], Victor Reinz[®], Albarus[™], Brevini[™], Glaser[®], GWB[®], Spicer Select[®], Thompson[™], and Transejes[™], Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com and www.VictorReinz.com. For e-catalog and parts locator, visit www.DanaAftermarket.com. To upgrade customized vehicles with Dana products, visit www.DanaProParts.com. To speak with a Dana customer service representative, call 1-800-621-8084.

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