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**NEWS BRIEF**

July 23, 2024

**Zack Heisey of Dana Named to Toledo Jeep® Fest Board**

**MAUMEE, Ohio** – Dana Incorporated’s Zack Heisey, senior manager aftermarket engineering, has been named to the Toledo Jeep® Fest (TJF) board of directors.

Heisey has been an integral part of TJF since its inception, serving on the original planning committee. With over 14 years at Dana in advanced and aftermarket engineering roles, Heisey is known for his innovative work on the Ultimate Dana 60™, Ultimate Dana 44™, and Ultimate Dana 80™ axles. Heisey’s team also builds and maintains Dana's fleet of offroad Jeep®  vehicles.

A Penn State University graduate with a Bachelor of Science in Mechanical Engineering, Heisey purchased a 1979 J-10 pickup while serving in the United States Army. He still owns this Jeep®  pickup and has since added several others to his collection, including a 2023 Jeep®  Gladiator™ Rubicon® 3.0L EcoDiesel™ vehicle in sarge green. His 1984 Jeep®  J20 pickup in patriot blue has been a highlight at previous TJF events.

“I am honored to represent Dana on the Toledo Jeep Fest board of directors,” said Heisey. “As the presenting sponsor of this great event, Dana is heavily invested in the success of Toledo Jeep Fest, and we look forward to another successful event this summer. Having worked on the development of Dana products that upgrade Jeep vehicles’ performance, as well as being a Jeep owner most of my adult life, I look forward to bringing my insights and product knowledge to the TFJ board.”

Scheduled for August 1-4 in downtown Toledo, the 2024 [Jeep Fest](https://www.toledojeepfest.com/), presented by Dana, includes the festival’s staple attraction, the All-Jeep Parade through downtown Toledo. Other activities include concerts, a vendor midway, various Jeep®  vehicle history and military programming, and a four-mile run.

For more information about Dana performance products, contact a Dana sales representative or visit [DanaProParts.com](http://DanaProParts.com) and [DanaAftermarket.com](http://www.DanaAftermarket.com).

**About Dana in the Aftermarket**

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit [www.SpicerParts.com](http://www.SpicerParts.com) and [www.VictorReinz.com](http://www.VictorReinz.com). For e-catalog and parts locator, visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com). To upgrade customized vehicles with Dana products, visit [www.DanaProParts.com](http://www.DanaProParts.com). To speak with a Dana customer service representative, call 1-800-621-8084.

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